

REP HEADLINE# 6268527 TRF# 326632  
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 215 564 1103  
CREDIT RISK !!!  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\*  
AUG14/12 17.5  
\*\*\* WPXI-TV \*\*\*

ADV # 13937 ADV. NAME ISS/NRCC-IE

AGY # 02711 AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC

815 SLATERS LANE

ALEXANDRIA, VA 22314

REP. # OFF. # 18 SALESMAN #

BUYER NAME BEN ANGLE

SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6268527

CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC 10/12 EST#2953 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT12/12 OCT18/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG14/12 17.53

REP: TO NSM/NSA  
FR LINDSEY FOR CHERYL  
M1 AND 2 OK  
TTLS \$32,425  
PLEASE CONFIRM, THANKS!

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 155  
AGENCY PRODUCT CODE = 426  
AGENCY EST# = 2953

9	S		700P-730P	30		\$675.00	10/13	10/13	0		SAT	0
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PROGRAM : JEOPARDY-WKND  
CON COM1 : JEOPARDY-WKND

27	A		700P-730P	30		\$675.00	10/13	10/13	1		SAT	1
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PROGRAM : BETTIS  
ORD COM1 : PRG CHG- BETTIS  
ORD COM2 : SPT IS BOOKED- THX JEN  
THIS IS A MAKE-GOOD FOR OCT13 ON LINE-9 FOR 1 SPOT/WK

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\*\*\*CHANGES\*\*\* \*\* WPXI-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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14	S		830P-1130P	30		\$6,500.00	10/14	10/14	0		SUN	0
PROGRAM : NFL: GB@HOU												
CON COM1 : NFL: GB@HOU												

28	A		805P-1200M	30		\$6,500.00	10/14	10/14	1		SUN	1
PROGRAM : NFL: GB@HOU												
ORD COM1 : TIME CHG												
ORD COM2 : SPT IS BOOKED- THX JEN												
THIS IS A MAKE-GOOD FOR OCT14 ON LINE-14 FOR 1 SPOT/WK												

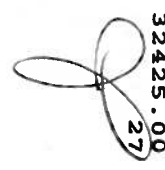
STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#9	MISSED: SAT/700P-730P	OCT13	30S	\$675.00					(AUG13/12)	
OFFER: SAT/700P-730P												
CMT: PRG CHG- BETTIS												
CMT: SPT IS BOOKED- THX JEN												

M2	OK'D	BUY#14	MISSED: SUN/830P-1130P	OCT14	30S	\$6,500.00					(AUG13/12)	
OFFER: SUN/805P-1200M												
CMT: TIME CHG												
CMT: SPT IS BOOKED- THX JEN												

OCT/12 32425.00

CONTRACT TOTAL 32425.00  
TOTAL SPOTS 27



MARKET TOTALS \$129,700 WPXI 25% KDKA 34% WTAE 24% WPGH 17% CABL 0% WPCW 0% WPMY 0%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

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 \$\$\$ APPROVED ORIGINAL REV#0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM STATION AUG13/12 17.0  
 \*\*\* WPXI-TV \*\*\*

ADV # 13937 ADV. NAME ISS/NRCC-IR REP. # OFF. # 18 SALESMAN #  
 AGY # 02711 AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC BUYER NAME BEN ANGLE  
 815 SLATERS LANE SALES PRSN WA- CHERYL BLAIR  
 ALEXANDRIA, VA 22314  
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 PRDCT NRCC 10/12 EST#2953 COMMENTS: (LINE, ORDER, INVOICE)  
 FLIGHT DATES OCT12/12 OCT18/12 WK-1  
 CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG13/12 17.06

REP: TO NSM/NSA  
 FR LINDSEY FOR CHERYL  
 NEW ORDER  
 TTLS \$32,425  
 PLEASE CONFIRM, THANKS!

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 CON CM

STATION MAKEGOOD OFFERS:  
 M1 UNRESL BUY#9 MISSED: SAT/700P-730P OCT13 30S \$675.00 (AUG13/12)  
 OFFER: SAT/700P-730P OCT13 30S \$675.00 PLS ADVISE.  
 CMT: PRG CHG- BETTIS  
 CMT: SPT IS BOOKED- THX JEN  
 M2 UNRESL BUY#14 MISSED: SUN/830P-1130P OCT14 30S \$6,500.00 (AUG13/12)  
 OFFER: SUN/805P-1200M OCT14 30S \$6,500.00 PLS ADVISE.  
 CMT: TIME CHG  
 CMT: SPT IS BOOKED- THX JEN

CONTRACT TOTAL 32425.00  
 TOTAL SPOTS 27